

Mavi included in BIST 30 Index

Turkey's leading lifestyle brand continues strong momentum following successful IPO with inclusion in Turkey's leading stock index

Mavi Giyim Sanayi ve Ticaret A.Ş. ("Mavi"), the leading jeans and apparel brand in Turkey, today announces that it has been included in the BIST 30 Index following its successful listing on Borsa Istanbul on June 15, 2017 under the ticker "MAVI".

The BIST 30 Index is comprised of the 30 stocks on Borsa Istanbul with the highest market value and transaction volume, with the aim of measuring the aggregate performance of those companies.

After receiving significant interest from investors, Mavi's IPO was the biggest in Turkey since 2013. Internationally-renowned as an aspirational lifestyle brand, Mavi has a presence in 35 countries and operates 392 monobrand stores with particular presence in Turkey, the US, Canada, Germany and Russia, with 5,500 points of sale in total. In 2016, Mavi sold 7.5 million pairs of jeans and, with the support of its new shareholders, looks forward to building on this strong momentum by executing on its domestic and international strategies for growth.

About the BIST 30 Index

BIST 30 index consists of 30 stocks selected among the stocks traded on the Borsa Istanbul markets with the highest market value and transaction volume with the aim of measuring the joint performance of the highest 30 stocks. The stocks traded on Borsa Istanbul are reviewed in four index periods to determine the companies to be included in the BIST index. The selection made among the companies traded on the BIST Stars and BIST Main markets, and the stocks of real estate investment trusts and venture capital investment trusts traded on the Collective and Structured Products Market. Stocks are ranked in descending order according to free float market value and the daily average traded value as of the end of the review period. The stocks ranking the highest in both criteria are included in the final list for the index.